



WORLD AIDS DAY 2020

SHORT VIDEO/PSA CONTEST GUIDELINES/RULES

PRIZES: 1st \$500 - 2nd \$300 - 3rd Prize \$150

THEME: GLOBAL SOLIDARITY SHARED RESPONSIBILITY



South Bay
AIDS Network

Every year, on December 1, the world commemorates World AIDS Day. People around the world unite to show support for people living with and affected by HIV and to remember those who lost their lives to AIDS. In 2020, the world's attention has been focused by the COVID-19 pandemic on health and how pandemics affect lives and livelihoods. COVID-19 is showing once again how health is interlinked with other critical issues, such as reducing inequality, human rights, gender equality, social protection and economic growth. With this in mind, this year the theme of World AIDS Day is "Global solidarity, shared responsibility".

POSTER SUBMISSION: DEADLINE-GUIDELINES-INSTRUCTIONS-RULES-RESOURCES

RESTRICTIONS-Due to funding restrictions, this contest is restricted to current students of the following high schools: LAUSD's Carson High Complex, CA: Academies of Education and Empowerment (AEE), Academy of Medical Arts (AMA), Carson High, Eagle Tree and CVUHSD's Leuzinger High School in Lawndale, CA.

- Maximum Length of time of Short Video/PSA (**Public Service Announcement**) is **1minute 25 seconds (1'2.5")**
- PSA/Video Language: ENGLISH/SPANISH/ANY OTHER LANGUAGES (Spanish and other languages must have translations attached with entry form).

The following items must be reflected in the PSA/VIDEO

- The **AIDS Awareness Ribbon** must be visible somewhere on the poster/photo.
- The words **WORLD AIDS DAY** must be included. ie: Subject line should be formatted to serve as TITLE OF VIDEO/PSA and WORLD AIDS DAY must be displayed or noted somewhere in the video.
- This year's THEME **GLOBAL SOLIDARITY SHARED RESPONSIBILITY**
- **AIDS and HIV** must be **CAPITALIZED**.
- Submissions with **hiv, aids, Aids, or Hiv WILL BE REJECTED**.
- No nudity, obscenity, (cursing), bad, hateful, inappropriate language or messages
- Submit one entry per person per category. The PSA/Video is considered one category.
- Your entry must be attached with an ENTRY SUBMISSION FORM, signed by you, the creator. If more than one creator everyone involved must sign and their names printed clearly on the form with signatures.
- Make sure credits are noted at the end of the PSA/Video.
- If under 18 years of age please have a parent or guardian sign.
- Send entries to SouthBayAIDSNETWORK@gmail.com **by 5:00 p.m. by Monday, November 23, 2020**

Body of email must contain your name, age, school and teacher's name (if applicable), a brief description (100 words max) describing your message and what inspired you, or what you learned while creating your art work.

Following are resources on HIV/AIDS, video campaigns and artwork to help you with your message.

www.CDC.gov - www.wecanstopSTDsLA.org www.AHF.org - <https://www.cdc.gov/stophivtogether/hiv-stigma/index.html> - <https://www.youtube.com/watch?v= lenlrHEWYO>

Best of all, use YOUR IMAGINATION & remember to practice **Social Distancing** if working in a group.

DEADLINE: Monday, November 23, 2020 at 5PM SHARP

Late entries/submissions will not be accepted

For entry form email request to: SouthBayAIDSnetwork@gmail.com or visit www.sbfhc.org by using the QR code below.

Make sure to have your contact information and signature(s) are on the form to permit publishing, displaying, and posting your artwork.

Submissions become the property of South Bay Family Health Care and South Bay AIDS Network (SBAN).

Please send original and remember to make a copy for yourself. ⇒ **NOTICE: Contest winners will be notified on or before**

November 27, 2020 to be recognized at our ZOOM event.

Virtual WORLD AIDS DAY is Tuesday, December 1, 2020 11:15am-12:30pm

ZOOM Invitation to follow through your teachers

South Bay AIDS Network in Partnership with South Bay Family Health Care



South Bay
Family Health Care